

# REED HOLMES CV

## Reed Holmes

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## My Company

Liberty Publications Ltd.

## Work Experience

## Education and Awards



January 2009-present

**Manager** of numerous websites including [SharpBettor.com](http://SharpBettor.com), [Puckline.net](http://Puckline.net), [JimFeistFastFacts.com](http://JimFeistFastFacts.com), [TSBN.TV](http://TSBN.TV).

**Duties:** Writing, editing, PhotoShop, Dreamweaver, HTML, CSS, PHP, JavaScript, Flash, SEO, XML, WordPress, blogging, podcasting, content management, marketing, customer relations, ecommerce, analytics, budgeting, project management, third-party vendor management.



March 2006-January 2009

**Web Producer** of [DonBest.com](http://DonBest.com), an influential web portal that caters to the sports gaming industry.

**Duties:** Writing, editing, PhotoShop, Dreamweaver, HTML, CSS, PHP, JavaScript, Flash, SEO, XML, WordPress, blogging, podcasting, content management, marketing, customer relations, ecommerce, analytics, budgeting, employee management, scheduling, project management, third-party vendor management.



January 2005-March 2006

**Manager of Portal Services** at [SportsDatabases.com](http://SportsDatabases.com), a sports information marketing company (now [Chalk](http://Chalk)).

**Duties:** Writing, editing, PhotoShop, Dreamweaver, HTML, CSS, PHP, JavaScript, SEO, XML, content management, marketing, customer relations, ecommerce, analytics, client relations, project management, sales.



July 2003-November 2004

**Senior Editor** at [Covers.com](http://Covers.com), a popular web portal that caters to sports bettors.

**Duties:** Writing, editing, interviewing, PhotoShop, Dreamweaver, HTML, CSS, JavaScript, SEO, content management, employee management, scheduling, marketing, customer relations, ecommerce, analytics, client relations, project management, third-party vendor management.



April 2003-June 2003

**Writer** for the sports section at [CBC.ca](http://CBC.ca), the main web portal published by the Canadian Broadcasting Corporation (CBC).

**Duties:** Writing, editing, interviewing, PhotoShop, Dreamweaver, HTML, JavaScript, content management, video encoding.



November 2000-February 2003

**Creator and Editor** of TSN magazine, an online magazine published by The Sports Network (TSN).

**Duties:** Writing, editing, interviewing, photography, PhotoShop, Dreamweaver, HTML, CSS, JavaScript, Flash, content management, audio/video encoding, budgeting, employee management, scheduling, marketing, analytics, project management.



August 1999-October 2000

**Editorial Assistant** at [TSN.ca](http://TSN.ca), the main web portal published by The Sports Network (TSN).

**Duties:** Writing, editing, interacting with news wires, interviewing, PhotoShop, HTML, content management, audio/video encoding.

## Education

## Work Experience



September 1999-December 1999

**Seneca College:** Intensive four-month Webmaster course with concentration on content.



September 1994-April 1996

**Ryerson University:** Two-year graduate degree in journalism.



September 1991-June 1994

**University of Toronto:** Four-year honours BA in political science.

## Awards

## Work Experience

**1998 Ontario Newspaper Awards**  
Sports Writing (Winner).

**1998 Ontario Newspaper Awards**  
Profile Writing (Honourable Mention).

**The 45th Annual Western Ontario Newspaper Awards**  
Robert J. Hanley Award for Sports Writing (Honourable Mention).